

FREE Distinctive Living

IN BELLA VISTA

Arkansas Democrat  Gazette
NORTHWEST ARKANSAS EDITION

Ozark Living

The Area's Oldest & Best Real Estate Guide!



Private Courtyard

5712 Square Feet of Expert Craftsmanship

Terminisately Appointed.

Ozark Living is now online at nwanews.com/ozarkliving

636-2200
3001 W. WALNUT
MORRIS

479-644-1077 (Cell)

See inside for Real Estate in
Benton, Carroll, Washington, Madison,
McDonald, Adair, & Delaware Counties!

Ozark Living & Distinctive Living In Bella Vista Advertising Rate Card

Effective November 1, 2007

ARKANSAS DEMOCRAT-GAZETTE

506 Enterprise Drive - Suite 304, Lowell, AR 72745
 (479) 770-8414 • 1-866-770-8414 • FAX (479) 770-6110

e-mail: ozarkliving@nwanews.com • bvmagazine@nwanews.com

RATE POLICY & TERMS OF PAYMENT

- Rate and Conditions subject to change on 30 days notice.
- The publisher reserves the right to edit or reject any advertising deemed objectionable, whether in subject matter, illustration or phraseology.
- The Arkansas Democrat-Gazette assumes no financial liability for errors in advertising or for omission of any advertisement. The Arkansas Democrat-Gazette will be responsible only to such portion of the advertisement as may be rendered valueless by an error or typographical mistake.
- Price includes 25 magazines for customer use. (Additional magazines \$5.00 per 100.) Rate for single advertiser only.
- Credit must be established with our business office before charges can be made, otherwise cash with ad copy is expected.
- All bills are due and payable on the 10th of each month following advertising.

DEADLINE SCHEDULES - (AD COPY DEADLINE)

	OZARK LIVING	DISTINCTIVE LIVING IN BELLA VISTA
January	December 12	December 21
February	January 16	January 18
March	February 13	February 22
April	March 12	March 21
May	April 09	April 18
June	May 14	May 23
July	June 11	June 20
August	July 16	July 18
September	August 13	August 22
October	September 10	September 19
November	October 15	October 24
December	November 11	November 21

OZARK LIVING RATES:

	Open Rate	Ozark Living Contract Rate (6 Minimum Per Year)	Real Estate Showcase Contract Rate
Full Page (B/W)	\$375	\$240	\$190
1/2 Page (B/W)	\$265	\$175	\$135
1/4 Page (B/W)	\$175	\$125	\$90
Front Cover (Process Color).....	\$725	\$480	\$420
Inside Covers (Process Color).....	\$625	\$405	\$350
Back Cover (Process Color)	\$650	\$465	\$400
Inside Glossy Pages	\$550	\$365	\$330
1 Color.....	\$25		
2 Color.....	\$35		
Process Color	\$50		

***Pick up your ad from one magazine and
run it in the other magazine with a 25% discount.
(10% copy change allowed)***

DISTINCTIVE LIVING IN BELLA VISTA:

	Open Rate	Distinctive Living In Bella Vista (6 Minimum Per Year)	Weekly Vista Contract Rate
Full Page (B/W)	\$330	\$255	\$230
1/2 Page (B/W)	\$165	\$140	\$125
1/4 Page (B/W)	\$120	\$95	\$80
Front Cover (Process Color).....	\$395	\$345	\$320
Inside Covers (Process Color).....	\$330	\$295	\$260
Back Cover (Process Color)	\$350	\$315	\$285
1 Color.....	\$25		
2 Color.....	\$35		
Process Color	\$50		

DISTRIBUTION AREA -

OZARK LIVING has a total distribution of over 14,500 copies per month distributed at over 500 key consumer traffic areas in five highlighted counties of: Benton and Washington counties in Arkansas, Delaware and Adair counties in Oklahoma, and McDonald county in Missouri. *Ozark Living is also on the web at nwanews.com/ozarkliving*

BELLA VISTA REAL ESTATE MAGAZINE has a total distribution of over 6,500 copies per month, with over 6,000 copies distributed at key consumer traffic areas in Bella Vista, Bentonville, Rogers, and southern Missouri outlets.

