

## PREPRINT RATES—COST PER THOUSAND

	<u>Non-Contract</u>	<u>12x</u>	<u>24x</u>	<u>52x</u>	<u>104x</u>	<u>135x</u>
Single - 4 Tab	42.15	36.50	35.20	33.95	32.70	30.09
8 Tab - 4 Std.	49.25	42.45	41.15	39.60	38.05	35.33
12 Tab - 6 Std.	54.50	47.30	46.30	44.75	43.20	40.38
16 Tab - 8 Std.	60.25	52.75	51.45	48.35	45.25	42.39
20 Tab - 10 Std.	63.95	57.60	56.10	53.00	49.90	46.94
24 Tab - 12 Std.	67.10	62.25	60.70	57.10	53.50	50.47
28 Tab - 14 Std.	69.70	64.85	62.80	60.20	57.60	54.49
32 Tab - 16 Std.	72.85	67.95	65.85	62.80	59.75	56.60
36 Tab - 18 Std.	73.40	68.70	66.65	63.30	59.95	56.79
40 Tab - 20 Std.	75.00	69.50	67.40	63.80	60.20	57.04

### PACKING AND SHIPPING REQUIREMENTS

1. Preprinted inserts should be stacked on solid base non returnable, disposable skids or pallets. Total height of stacked skids should not exceed 54 inches. Skids stacked higher than this must be double handled as they are received and cannot be stored in the climate controlled storage area.
2. Inserts should be neatly bundled and stacked on the skids and tied with a minimum of four bands. Fully packed cartons of smaller preprints should not exceed 40 pounds.
3. The top of skids should be the same size as the bottom and preprints should not extend beyond the edges of the pallet.
4. Protective covering should be placed on the tops and bottoms of skids, and cardboard sheets should separate tiers of bundles.
5. Preprinted inserts, cards and envelopes should not be tied together with wire, rope, string or rubber bands.
6. Name of advertiser, quantity, number of skids and distribution date should be identified on all skids.
7. Shipments of preprinted inserts should arrive at the newspaper at least 10 days in advance of the scheduled distribution date, unless prior arrangements have been made.
8. Shipments will be received Monday through Friday 8:00 a.m. to 6:00 p.m.
9. Shipments should be prepaid and delivered to:
 

**Arkansas Democrat-Gazette/NW Arkansas Edition**  
**119 S. Dixieland Avenue**  
**Lowell, Arkansas 72745**
10. In the event of any problems pertaining to packing or delivering, the printer should contact: Mailroom Manager, (479) 770-0108 or (479) 442-1700, retail advertising.