



2010

PET CALENDAR

presented by **Sergeant's** Caring for pets since 1868

Northwest Arkansas **TIMES**

Arkansas Democrat **Gazette** NORTHWEST ARKANSAS EDITION

THE BENTON COUNTY **DAILY RECORD**



028- Miss Mollie, Gross



074- Baby, Harvey



060- Klaira, McKnight



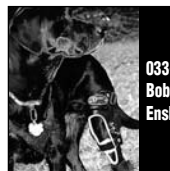
001- Emma & Bella, Walters



096- Baby, Oliphant



094- Mocha, Slone



033- Bobbie Jo, Ensley



047- Baxter, Kelley



016- Simon, Sheridan



008- Max & Wilhelm, Middleton



007- Frankie, Cosper



061- Oliver, Massa



019- Stanlee, Shephard



015- Lil' Bit, McMahan



083- Sadie, Huston



032- Lolita, Mere



035- Bear, Mason



054- Hazel, Roetzel



014- Josie, Taylor



053- Ashley, May



073- Brownie, LaGrove



077- Smokey, Furlan



011- Princess & Precious, Miles



038- Betsey, Johnson

FINAL VOTING DEADLINE THURSDAY OCTOBER 22

ROUND 2 - TOP 24 PETS

Thank you for joining us! All voting proceeds from the Pet Calendar Contest benefits the **Newspapers in Education** program. One pet out of twelve will win as NIE Pet of the Year. That pet will show in full color on the front cover of the 2010 NIE Pet Calendar, and win a gift basket from **Sergeants**. All twelve winning pets receive a professional pet portrait session compliments of **Commercial Creations in Fayetteville**. Winners must schedule and complete their portrait session between October 26 and November 3, 2009. We'll distribute the calendar Monday, December 14th throughout Washington, Benton, Madison and Carroll counties. Copies will be available at our Fayetteville and Bentonville location. We offer two rounds of voting - Round One and Round Two. **Round One ends Friday, October 9 at 4 pm.** All Round One pet entries show in the newspaper by then. The top 24 pets advance to Round Two, which ends **Thursday, October 22 at 4 pm.** In cases of ties, we hold random drawings. The contest rules follow. **Vote for any pet at any time.** Be sure to fill out the ballot completely so that your votes will go to your chosen pet or pets. You may use the provided ballot or a reasonable facsimile. Voting for your own pet is always acceptable, as is bribing your friends and relatives to vote for you!

Free Votes: You may vote without making a donation with these rules. Each free ballot counts as one vote for one pet only. Each free ballot must be in a separate envelope. It must include your name, phone number, e-mail address, vote date, pet name and number. Ballots are voided without these items. One free vote allowed per pet, per person, per day. Free votes arriving by e-mail or telephone are not accepted.

- Voting Rules:**
- Each vote is 25 cents or free per terms above.
 - Round One voting closes at 4 pm on Friday, October 9.
 - Round Two voting closes at 4 pm on Thursday, October 22.
 - All votes must be in the Fayetteville or Bentonville office by 4 pm on the above dates. Votes for Round One apply to Round Two if the pet is in the top 24, or are considered a donation to NIE.
 - No vote status is given after noon on the closing dates. You may continue to vote by phone or walk-in until 4 pm. Please do not bring your pet to the office.
 - No voice messages or e-mails will be returned and no votes left by voice message or e-mail will be counted on the two closing dates. Be sure to e-mail your votes **BEFORE** the closing dates.

The pet receiving the most votes in Round Two appears in full color on the cover of the calendar.

Please make your check or money order payable to Arkansas Democrat-Gazette - NIE. If you are a subscriber, please **DO NOT** combine your voting payment along with your subscription payment. Send the ballot and voting payment to NIE 2009 Pet Calendar Contest, P.O. Box 1187, Fayetteville, AR 72702, or you may bring your ballot and payment to any of the following locations:

The Benton County Daily Record - SW A Street, Bentonville, AR (near the Bentonville Square)
Northwest Arkansas Times - 212 N. East Ave., Fayetteville, AR (next door to St. Paul's Church)

2010 NIE PET CALENDAR CONTEST BALLOT

25¢ PER VOTE OR FREE AS STATED IN THE RULES

Name: _____

Phone: _____

E-mail address: _____

Date: _____

I've enclosed \$ _____ for:

_____ Votes for Pet # _____ Pet's name: _____

_____ Votes for Pet # _____ Pet's name: _____

_____ Votes for Pet # _____ Pet's name: _____

_____ Votes for Pet # _____ Pet's name: _____

Check, Credit or M.O. amount \$ _____ # of Votes _____

Debit Credit Acct# _____ Exp. _____

Signature _____ Date _____

Ballots are voided without your name, phone number or e-mail address and date. Please see rules to the left for where and how to cast this ballot!

For more information, call (479) 684-5508 or nie@nwanews.com